

Attachment One: Operating Subsidies 2024 – 2026 (Round One)

Operating Subsidies Applications – Recommended

1. Project details and panel scoring are outlined in the table below:

Applicant	Funding requested What will the Operating Subsidy be used for?	Panel score Total (x/80)	Requested funding
Victoria Park Community Centre Incorporated (VPCC)	Victoria Park Community Centre Operations	73	\$100,000

The Operating Subsidy will enable Vic Park Community Centre to continue to run several community focused initiatives and develop new partnerships and fundraising opportunities to deliver support and activity for different groups. Also provide an accessible and sliding scale space for hire.

Vic Park Community Centre's program will deliver the following:

Youth and children's program:

- Playgroup: 9.30am – 11.30am Tuesdays and Thursdays, all year round (up to 5 years)
- Noongar Language After School: 4pm-5pm Thursdays, each term (6-12 years old)
- STEM Club with Curtin University: 4pm-5pm Mondays, each term (9-13 years old)
- LGBTQIA+ Youth Arts and Advocacy Series: Saturdays, once a month (16-24 years old)
- Lego League: tbc* seasonal leading up to the showcase (ages 6-10 years old and 9-16 years old)
- Teen filmmakers' group: tbc* in discussions with local filmmakers (16-24 years old)
- Youth Careers Event: September (16-24 years)
- Mercycare Make Play and Education Sessions for six weeks (Makuru/Winter – 0/5 years old and parent/guardians)
- Mental Health workshops and Neami International: quarterly (youth and adults)

Adult and all ages programs:

- 'Expecting and the Unexpected' an inclusive 'parents-to-be' group: 5.30 – 6.30pm Thursdays, six-week blocks (adults)
- Cultural Dinners with Vic Park Centre for the Arts: 6.30 – 8.30pm bi-monthly Wednesdays (adults)
- Reach Her Workshops: 10-12 noon fortnightly Fridays (adults)
- Job Fair and ToVP business networking with Reach Her cohort: Two events, May/June (adults)
- Communicare Parenting Seminars: spaced throughout the year (Zero to Teenagers)
- Mutual Aid Meetups: quarterly for local NFP and community groups (adults)
- Mental Health Workshops with Neami International; quarterly (youth and adults)

Events and celebrations:

- Busy Bees: bi-annual event with BBQ (adults)
- Jumble Sales: Djeran (Autumn/April time) and Djilba (Spring/August time) (all ages)
- Community Cinema events: tbc* quarterly event (all ages)
- Community Portrait Workshops, Exhibition and Prize with The Lester Prize: first half 2024, exhibition in June (youth/adults)
- International Women's Day
- Harmony Week
- International Day of People with Disability
- Pride
- Volunteer Week
- Science Week
- NAIDOC

Partnerships with the community:

- Community consultation: after school-activity to foster inclusion and social cohesion of children with disability and their peers (need identified by local schools/families as well as ToVP CDO Inclusion).
- Community consultation: New VPCC Playground Design (partial funding in place, local business engaged to build/install).
- Explore local business sponsorship opportunities for activities and programs.
- Expand local connections to include Men's Shed, Vic Park Rotary and identified others.

In discussion/development:

- Friendship Group with United in Diversity (app submitted to Department of Communities: Women's Grants for a Stronger Future)
- Nuanced CaLD Community Innovators Saturday (drafting plans, researching grants)
- Your Queer Community Boxing Group (scheduling)
- Intergenerational Exchanges with Swancare Bentley residents (discussions with their Playgroup)
- Bollywood Dancing (researching/scoping with local resident)
- Repair Lab (research and scoping phase)
- Possible Living Proud project partnership (early discussion)

Regular hirers community activities/services

- St Mary's Outreach Service: Monday Meals and Support (showers, laundry, and health checks) (all ages)
- SEMAS Abacus Class (4-12 years old)
- Catch Music (all ages, abilities, backgrounds practice and rehearsal space)
- Narcotics Anonymous recovery support group (adults)
- Pitter Patter Music Together (parents/carers and bubs music and movement)
- Et Voila French Lessons (school age)
- Self and Space Workshops (Minecraft Social Skills and Arts Therapy for Neurodiverse Kids)
- No Lights No Lycra (inclusive, body positive dancing together in the dark) (youth/adults)

- Hannahs House Playtime (activity/support for children with life limiting conditions, 0-18 years old and parents /guardians)
- Iranian Dance Class with Samira (adults)
- Mandarin Classes and Mental Arithmetic with Aim Fund Learning/Eileen Song (primary age)
- Lifestreams Community Services: International Friends Group (adults)

Offer flexible, affordable space for community connection and local business hire:

- Kids parties, celebrations, groups, workshops, meetings, learning, wellbeing, cultural exchange. Sliding scale rates, open to the public, organisations, and businesses.

Discounts currently offered to the following groups:

- Games Night / TED Talks with Activate Mental Health (100% discount)
- Communicare parenting services (100% discount)
- Narcotics Anonymous (50% discount)
- St Mary’s Outreach Services (50% discount)
- Noongar Language (100% In-Kind)
- Reach Her Inc (50% off first semester of bookings)
- Arts and Advocacy (100% In-Kind)
- STEM Club (100% In-Kind)
- Lego League (100% In-Kind)
- Expecting and the Unexpected (100% In-Kind)

Local Sponsorship

Victoria Park Community Centre will be reaching out to local businesses to support certain initiatives, by providing donations and sponsorship. They currently receive ad-hoc support for materials and marketing from Bunnings, East Vic Park IGA, Woolworths, Coles and Southern Chronicles.

Employment

Vic Park Community Centre employ three local residents. Two are new migrants to the area (from Brazil and Sudan). They plan to continue the ‘Community Advocate’ Model as projects gain momentum by offering fractionary project support roles to residents so they can support work, training, and personal development. Also share the Centre skills, networks, and experience.

The specific activities they aim to deliver are the continuation of those as detailed in the Theory of Change (See Attachment Two).

The application for Victoria Park Community Centre has been assessed by a panel of four assessors and the total scores for each criterion are outlined in the table below:

Essential Assessment Criteria	Score
Q1. Demonstrated evidence-based need	19/20
Q2. Alignment to the Town’s Strategic Community Plan	18/20
Q3. Value for money	17/20

Q4. Governance	19/20
Cumulative totals of assessment score	73/80

Panel Assessment:

- VPCC demonstrates strengths-based approach by listening to community need and offering support for suggested programs/initiatives.
- Confident VPCC has satisfied grant criterion with a comprehensive application.
- Demonstration of a highly skilled and experienced Board of Management.
- Demonstrated good governance practice including strategic plan, constitution, program logic etc.
- Very strong application, very well compiled and presented. Highly commendable effort.
- Great range of skills, knowledge, and experience within the team. Skills Audit demonstrated strength areas and opportunities for improvement. Sound practices and approaches in place to support governance. Risks are identified and addressed. Financial reports and position overall are sound. A variety of letters of support emphasize the level of support there is for this facility, the team, and its activities / endeavours.

The panel recommends project funding of \$100,000.

2. Project details and panel scoring are outlined in table below:

Applicant	Funding requested What will the Operating Subsidy be used for?	Panel score Total (x/80)	Requested funding
Connect Victoria Park Incorporated (CVP)	Connect Village Hub	72	\$100,000

The requested funding for Connect Vic Park will allow the continuation of the Connect Village Hub and their ongoing partnership and collaboration with older people living in the Town. Also, to build an inclusive community that celebrates diversity and provides opportunities for healthy ageing, social connection, lifelong learning, and mutual support.

The previous funding of \$75,000 supported the following:

- Assistance to address issues impacting on wellbeing and independent living with staff and volunteers.
- Monthly Independence and Wellbeing information sessions and workshops
- Capacity building programmes
- Support for Volunteer/Member Led Groups
- Provision of diverse range of weekly classes with professional facilitators
- Access to podiatry services and community meals; and
- Intergenerational programmes to build connection among people of all ages.
- Delivery of at least one capacity building programme per annum and a minimum of seven weekly classes (350 per annum)

An increase in funding to the maximum allowable funding of \$100,000 per annum allows them to increase support for all aspects of the Village Hub as detailed below:

- Develop and implement one major new capacity building initiative per annum addressing the Top Three Outcomes (S1, S3, S4) thereby ensuring at least two capacity building programmes are delivered each year free to Town of Victoria Park residents.
- Expand and rename their Independence and Wellbeing Information Sessions and Workshops to a programme named 'Be Confident' and include additional content on Community Safety (S1).
- Increase provision of weekly classes to a minimum of 10 weekly classes or 500 per annum with increased emphasis on arts, history, culture and education (S4).
- Develop and implement a Diversity and Inclusion Plan for the organisation that outlines our approach to meeting the needs of diverse older people including First Nations' People, people from Culturally and Linguistically Diverse (CALD) backgrounds, and LGBTQI+ older people (S3).
- Increase the number of people actively engaged in the Village Hub and in their community.

The specific activities they aim to deliver are the continuation of those as detailed in the Theory of Change (See Attachment Three).

The application for Connect Victoria Park has been assessed by a panel of four assessors and the total scores for each criterion are outlined in the table below:

Essential Assessment Criteria	Score
Q1. Demonstrated evidence-based need	18/20
Q2. Alignment to the Town's Strategic Community Plan	20/20
Q3. Value for money	19/20
Q4. Governance	15/20
Cumulative totals of assessment score	72/80

Panel Assessment:

- The application effectively communicates the unique approach of Connect Village Hub, differentiating it from traditional senior services. The commitment to design and development of evaluation is evident.
- Connect Vic Park Inc. provides value for money with alignment with Town's Strategic Community Plan, also signals a willingness to adapt a more effective evaluation and social outcomes measurement approaches.
- Very high level of management and board experience and knowledge demonstrated.
- The most comprehensive application I have read since the beginning of the Town's formal Operational Subsidy assessment.
- Very strong application, well laid out with appropriate details and evidence.
- A diverse and skilled Board is in place, supporting skilled and long-standing team members.
- The Strategic Plan provides a clear and concise direction and overview of operations and core focus areas.

The panel recommends project funding of \$100,000.

3. Project details and panel scoring as outlined in table below:

Applicant	Funding requested What will the Operating Subsidy be used for?	Panel score Total (x/80)	Requested funding
Victoria Park Centre for the Arts Incorporated (VPCA)	Victoria Park Centre for the Arts	61	\$98,800.00 \$1,200.00 (In-Kind)

The Operating Subsidy is required for VPCA to continue and grow the activities, events, and initiatives that they deliver to the community. The specific activities they aim to deliver are the continuation of those as detailed in the Theory of Change (See Attachment Four).

Activities and deliverables are as follows:

- Exhibition program
- Gallery space for professional and emerging artists
- Community workshops and classes program for adults and children
- Community outreach projects
- Special events, including NAIDOC Week
- Artist professional development program
- Enhanced marketing presence and online services.

The funds will also cover administration and operating expenses such as staffing costs, utilities, maintenance costs and office and course resources.

Exhibitions

The VPCA showcases the work of local and early career artists and community driven projects. The exhibitions are held in the Main Gallery and, occasionally, at external venues.

Gallery hire costs are low in comparison to other centres, this allows solo artists and not-for-profit groups to mount a professional exhibition.

Workshops and courses

VPCA hosts a range of workshops and classes during the day, evenings and weekends. They attract diverse participants with enrolments from children, adults, seniors and people with disabilities. The courses extend to painting (oil, watercolour, landscape and portraits) drawing and illustration, sewing, photography, music and singing, language, printmaking, writing, mosaics, collage, sculpture and performance.

The children's art sessions include children aged between 5 and 14 years of age and are delivered by qualified local artists and educators.

VPCA estimate to run 950 art workshops/sessions and events in 2024, 955 in 2025 and 960 in 2026. Also 28 exhibitions in 2024, 2025 and 2026. Four of which will be external.

Multicultural art and music

VPCA collaborates with the Victoria Park Community Centre to deliver Multicultural dinners. In 2024, VPCA will work with United in Diversity to co-host six Cultural Sharing events with the Victoria Park Community Centre. VPCA is developing further multicultural sharing events that include the Spanish and Mexican communities with a further three to be delivered in 2024. These events have previously sold out prior to each event.

Christmas Art and Craft Market

Local vendors are invited to sell their art and craft at stalls erected throughout the venue. Stall hire fees are heavily subsidised for members with no commission on sale for member sellers' stalls.

The specific activities they aim to deliver are the continuation of those as detailed in the Theory of Change (See Attachment Four).

VPCA requested \$98,800 cash and \$1,200.00 In-Kind in their application. As per Community Funding Policy 114 all Operating Subsidies are capped at \$100,000 (ex GST and Consumer Price Index Perth all groups) and In-Kind support is attributed a monetary value and considered within the totality of funds provided by the Town to the eligible party.

The \$1,200.00 In-Kind contribution was for promotions and marketing support through the Town's Communication team consisting of:

- Put up social posts based on pre supplied and approved content
- Include content in newsletters where it is appropriate/timely
- Work with Community Development to create posts as required

Based on copy writing and design value (@\$120 /hour), this equates to approximately 10 hours.

The application for Victoria Park Centre for the Arts has been assessed by a panel of four assessors and the total scores for each criterion are outlined in the table below:

Essential Assessment Criteria	Score
Q1. Demonstrated evidence-based need	16/20
Q2. Alignment to the Town's Strategic Community Plan	14/20
Q3. Value for money	15/20
Q4. Governance	16/20
Cumulative totals of assessment score	61/80

Panel Assessment:

- The application provides a clear overview of the planned initiatives and outlines how the operating subsidy will cover administrative and operating expenses, preventing a reduction in services.

- VPCA delivers a higher volume of workshops and exhibitions than benchmarked art centres, generating equivalent income from venue hire despite managing smaller venues. This showcases efficiency and affordability.
- Overall strong application from VPCA, demonstrating their diverse and impactful services to the community.
- Good reporting relating to specific events, number of sessions, number of attendees and marketing statistics.
- Overall, a well-constructed application demonstrating a commitment and capacity to further the arts and culture scene in the Town, using the Arts Centre as a solid platform to leverage from. The development of further partnerships has been a positive move in recent times, as too the renewed focus within the Board and direction setting.

The panel recommends project funding of \$98,800.00 and \$1,200.00 (In-Kind)

Operating Subsidy Application – Not Recommended

4. Project details and panel scoring are outlined in the table below:

Applicant	Funding requested What will the Operating Subsidy be used for?	Panel score Total (x/80)	Requested funding
Perth Cricket Club	Coordination of Youth Cricket Programs	16	\$3,500.00

The requested funding is to formalise and publicise the junior talent pathway program at Perth Cricket Club by:

- Supporting a Youth Coordinator role at the Perth Cricket Club to deliver the junior talent pathway program.
- Establish and deepen relationships with Community Cricket Clubs in the Perth Cricket Club district.

The junior pathway program will assist Perth Cricket Club players and coaches to develop skills. Also identify opportunities for young players to transition into senior cricket and progress the development of the club's junior players and coaches.

The Youth Coordinator to be the liaison officer with the Western Australian Cricket Association regarding junior players entering and exiting the Western Australian Cricket pathway amongst other junior cricket matters. Also, to promote the Perth Cricket Club and create awareness to external stakeholders including surrounding community clubs, schools, regional areas, and existing community groups.

The application for Perth Cricket Club has been assessed by a panel of four assessors and the total scores for each criterion are outlined in the table below:

Essential Assessment Criteria	Score
Q1. Demonstrated evidence-based need	3/20
Q2. Alignment to the Town's Strategic Community Plan	3/20
Q3. Value for money	5/20
Q4. Governance	5/20
Cumulative totals of assessment score	16/80

Panel Assessment:

- Focus of proposal does not align with the primary objectives outlined in the grant's criteria or questions asked in application.
- Only basic information provided, relative to the complexity of the application.
- Strategic Plan is out of date by at least five years.
- This application is more suited to another grants category. Very little empirical evidence provided.
- Poor application overall, and not really in alignment with the purpose and outcomes sought for the Operating Subsidies program. Not supported.
- Questions misunderstood, information is often insufficient or not applicable to question.
- Did not provide Theory of Change or Program Logic Model or evidence of past outcomes.

The panel does not recommend funding.